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**Big Data and evaluation of cultural ecosystem services: an analysis based on geo-tagged photographs from social media in Tuscan forest (Italy)**

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## Supplementary Material

### Appendix 1 – Script applied for the extraction of tag-cloud.

```
"tags" LIKE '%alber%' OR "tags" LIKE '%tree%' OR "tags" LIKE '%fores%'
OR "tags" LIKE '%wood%' OR "tags" LIKE '%leaves%' OR "tags" LIKE
'%natur%' OR "tags" LIKE '%environ%' OR
"tags" LIKE '%ecol%' OR "tags" LIKE '%environ%' OR "tags" LIKE '%bois%'
OR "tags" LIKE '%wald%' OR "tags" LIKE '%pin%' OR "tags" LIKE '%tanne%'
OR "tags" LIKE '%castagn%'
OR "tags" LIKE '%wild%' OR "tags" LIKE '%timber%' OR "tags" LIKE
'%plant%' OR "tags" LIKE '%spruce%'
or "tags" LIKE '%walnut%' OR "tags" LIKE '%silv%' or "tags" LIKE '%selv%'
OR
"tags" LIKE '%lumber%' OR "tags" LIKE '%sylv%' OR "tags" LIKE '%deer%' OR
"tags" LIKE '%cervo%'
or "tags" LIKE '%arbor%' OR "tags" LIKE '%oak%' OR "tags" LIKE '%fagg%'
or "tags" LIKE '%beach%'
OR "tags" LIKE '%veld%' or "tags" LIKE '%bosc%'
```